

滙豐 - HKTVmall 商戶融資計劃

HSBC - HKTVmall Merchant Finance Programme

為推動電子商務及新經濟發展，滙豐與HKTVmall攜手為網上商戶推出創新的數碼貿易融資方案。滙豐將利用HKTVmall提供的數碼數據，包括營業額、貨品種類和銷售趨勢，為你的業務信貸作出分析及評估。

To accelerate the development of e-commerce and the new economy, HSBC has joined forces with HKTVmall to offer an innovative digital trade finance solution for online merchants. The new scheme will allow HSBC to analyse and evaluate your e-commerce business with HKTVmall's digital data, including turnover, types of goods and sales performance trend information.



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