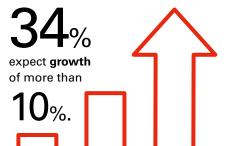


## Navigating China's Greater Bay Area

## Guangzhou Huizhou Foshan Dongguan Shenzhen Zhongshan Hong Kong Zhuhai Macao

## Financial services sector Key drivers for success

HSBC, KPMG China and the Hong Kong General Chamber of Commerce jointly conducted a survey in June and July 2018 to assess business sentiment around the Greater Bay Area (GBA), surveying more than 700 business executives in various sectors. This infographic shows key findings collected from respondents in the financial services sector, one of the three sectors identified as the biggest beneficiaries.



Two factors tied at 49%

as the most decisive for the successful development of the GBA: regulatory harmonisation and free movement of capital.



49%

feel that synergies will be achieved from the pooling of resources.



to grow as a result

next three years.

development over the

of the GBA's

believe **relaxation of cross-border capital movement** is among the most important factors to facilitate the free movement of capital within the GBA, compared to the overall average of 57%.



48% view alignment of regulatory and legal environment

and

consider ease of banking and finance as among the most important factors to facilitate the free movement of capital within the GBA.



To learn more about the Greater Bay Area, visit www.hsbc.com.hk/greaterbayarea.



Information in the document is extracted from the 'Navigating the Greater Bay Area - Second annual survey on key drivers for success' report prepared by KPMG Huazhen LLP.

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