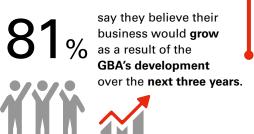


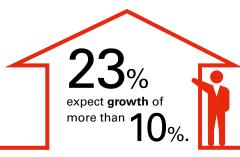
Navigating China's Greater Bay Area

Guangzhou Huizhon
Foshan Dongguan
Shenzhen
Zhongshan Hong Kong
Zhuhai Macao

Technology and innovation sector Key drivers for success

HSBC, KPMG China and the Hong Kong General Chamber of Commerce jointly conducted a survey in June and July 2018 to assess business sentiment around the Greater Bay Area (GBA), surveying more than 700 business executives in various sectors. This infographic shows key findings collected from respondents in the technology and innovation sector, one of the three sectors identified as the biggest beneficiaries.





Two of the most decisive factors for the GBA's success were tied at

51% for both free movement of capital and free movement of people.



72%

ambiguity, uncertainty and unfamiliarity is among the most significant challenges to GBA business plans.

think policy/regulatory



45%

believe that tax incentives are the most important,

followed by affordable accommodation and transportation at 43%



view coordination among
GBA cities as a significant challenge, compared to the overall average of 39%.



think intellectual property infringement is also a significant challenge, compared to the overall average of 21%.

To learn more about the Greater Bay Area, visit www.hsbc.com.hk/greaterbayarea.



Information in the document is extracted from the 'Navigating the Greater Bay Area - Second annual survey on key drivers for success' report prepared by KPMG Huazhen LLP.

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