





# HSBC - Amazon Merchant Finance Programme

To accelerate the development of e-commerce and the new economy, HSBC has joined forces with Dowsure<sup>^</sup> to offer an innovative merchant trade financing solution for Amazon online merchants. The programme allows HSBC to analyse and evaluate the merchants' e-commerce business with Dowsure's digital data, including sales amount, sales performance trend, inventory turnover, etc for credit lending assessment. It facilitates a faster and simpler trade financing solution for e-merchants.

 **120-day** loan tenor\*

 No financials or collaterals is required for facility size up to **USD1m**

 Use of **digital data** for credit assessment

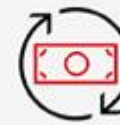
From now until 31 Dec 2024, Amazon merchants can enjoy HSBC's trade service offers worth up to **HKD25,000<sup>#</sup>**



**Trade vouchers worth HKD2,000** in total upon becoming a new HSBC trade customer



**Additional HKD3,000 in trade vouchers** when you are granted a new general banking facility



**1% interest rebate** for the **first 3 months** upon **facility drawdown**, up to a maximum of **HKD20,000**



**Fee waiver** on i) Manufacturing advance – handling fee and ii) HKD bill commission/ commission in lieu of exchange for **the first 3 months**

For enquiry, please contact your HSBC Trade Business Development Manager or leave us your contact via the following link and HSBC will contact you shortly:  
<https://www.business.hsbc.com.hk/en-gb/arrange-a-call-back-amazon>

## **#Terms and Conditions for HSBC Trade Service Offers**

1. The promotion is offered by The Hongkong and Shanghai Banking Corporation Limited (“HSBC” or the “Bank”)
2. The following “Offers” are applicable to a new or existing HSBC Hong Kong Commercial Banking customer (an “Eligible Customer”) who has successfully submitted a “Apply for Trade Services” request at the HSBC webpage titled “Arrange a call back” accessed at <https://www.business.hsbc.com.hk/en-gb/arrange-a-call-back-amazon> between 1 February 2024 – 31 December 2024, both dates inclusive (the “Promotional Period”). During this Promotional Period an Eligible Customer:
  - a) Who successfully activates a trade account number (the “Account”) for the first time with the Bank within the Promotional Period shall be entitled to HKD2,000 worth of trade vouchers (i.e. 4 vouchers in total and each valued at HKD500);
  - b) Who is granted a new general banking facility by the Bank within the Promotional Period shall be entitled to HKD3,000 worth of trade vouchers (i.e. 6 vouchers in total and each valued at HKD500), and
  - c) Upon the first drawdown of any of the facilities mentioned in (a) and/or (b) above, such Eligible Customer shall be entitled to a one-time interest rebate amounting to 1% of the interest applicable to the first 3 months of the financing period of that facility and calculated at the applicable interest rate in accordance with the term of that facility, provided that the aggregate amount of such interest rebates offered to that Eligible Customer shall not exceed HKD\$20,000.
  - d) Upon the first drawdown of any of the facility(ies) mentioned in (a) and/or (b) above, such Eligible Customer shall be entitled to a one-time waiver of the following fees applicable to the first three months of the financing period of those facilities: (i) Manufacturing advance – handling fee and (ii) HKD bill commission/commission in lieu of exchange 3. The Bank has absolute discretion to determine whether a customer is considered an Eligible Customer.
3. The Bank has absolute discretion to determine whether a customer is considered an Eligible Customer.
4. The dates appearing in the Bank’s record will be conclusive as to the date on which an account, product, service or transaction was opened, provided, issued, executed or terminated.
5. If an Eligible Customer successfully redeems a trade voucher, the value of the trade voucher will be deducted from the applicable fees and charges of a trade transaction set out in Section F (Guarantees) and Section G (Import/Export) and Section H (Receivables Finance) of the latest HSBC Commercial Tariffs published at <https://www.business.hsbc.com.hk/en-gb/regulations/commercial-tariffs>, and such other fees and charges as the Bank may decide at its discretion without notice from time to time, and in each case applied to the Account of the Eligible Customer.
6. Successful Eligible Customers will be notified through post on or before 31 March 2025 using their current local correspondence address maintained in the Bank’s record after all the conditions of the Offer are satisfied or at such other time mutually agreed with the bank.
7. Notices to Eligible Customers will not be replaced in the event of loss or damage, including without limitation if they are lost in transit after being mailed out by the Bank to the Eligible Customers.
8. If, for whatever reason, Eligible Customer is not granted a new general banking facility by the Bank or unable to open the Account within the Promotional Period, that customer will not be considered an “Eligible Customer” for the purposes of the Promotion, and the Offer will not be fulfilled.
9. If an Eligible Customer cancels the Account or the relevant facility with the Bank before the fulfilment of the Offer, the Bank reserves the right to suspend and/or terminate granting any offer under this promotion.
10. The relevant product(s) under this promotion is available on request. Terms and conditions apply, and service charges may be applicable.
11. HSBC reserves the right to offer an alternative Offer without prior notice if the trade voucher under this Promotion is not available or out of stock.
12. The Offer is non-transferable, non-negotiable and non-refundable. You cannot exchange the trade voucher for cash, other products, services or discounts or transfer or sell the vouchers.
13. This Offer cannot be used in conjunction with other promotional offers under any concurrent promotions run by the Bank.
14. It is the Eligible Customer’s responsibility to comply (at their own expense) with any laws requiring payment of any tax, duty, levy or similar impost relating to the award of the trade voucher if any, and HSBC shall have no responsibility in respect thereof.
15. The Offer is provided subject to prevailing regulatory requirements.
16. In case of disputes arising out of this promotion, the decision of the Bank shall be final and conclusive.
17. The Bank reserves the right to suspend and/or terminate granting any offer under this promotion, and/or vary these terms and conditions at any time without prior notice. The Bank accepts no liability for any such change or suspension/termination.
18. No person other than the Bank and the Eligible Customers will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these promotional terms and conditions.
19. In the event of any discrepancy or inconsistency between the English version and the Chinese version of these terms and conditions, the English version shall apply and prevail.
20. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region (“Hong Kong”). Each of the Bank and the Eligible Customers submits to the non-exclusive jurisdiction of the courts of Hong Kong but these terms and conditions may be enforced in the courts of any competent jurisdiction.
21. Should you prefer not to receive marketing information or calls from The Hongkong and Shanghai Banking Corporation Limited, please inform us by calling our Customer Service Hotline on 2748 8288 or sending us a request by email to [unsubscribe@hsbc.com.hk](mailto:unsubscribe@hsbc.com.hk) or mailing your request to "The Hongkong and Shanghai Banking Corporation Limited, PO BOX 72677, Kowloon Central Post Office, Kowloon, Hong Kong" or visiting any one of our branches. Please specify the type of marketing information that you would like to stop receiving (direct mail by post, email, SMS or telephone calls) when making such request. We will arrange to have your company excluded from our marketing list without charge. Please do not provide your account or credit card number or disclose any confidential information in your email.