HSBC - Amazon Merchant Finance Programme

To accelerate the development of e-commerce and the new economy, HSBC has joined forces with authorized seller lending license partners of Amazon lending^ to offer an innovative merchant trade financing solution for Amazon online merchants. The programme allows HSBC to analyse and evaluate the merchants' e-commerce business with digital data from respective authorized seller lending license partners, including sales amount, sales performance trend, inventory turnover, etc for credit lending assessment. It facilitates a faster and simpler trade financing solution for e-merchants.

- Up to 120-day loan tenor*
- No financials or collaterals is required for facility size up to USD2m
- Use of digital data for credit assessment

^For example, Dowsure, HSBC Express Finance, and etc.
*The facility is subject to annual review
Reminder: To borrow or not to borrow? Borrow only if you can repay!