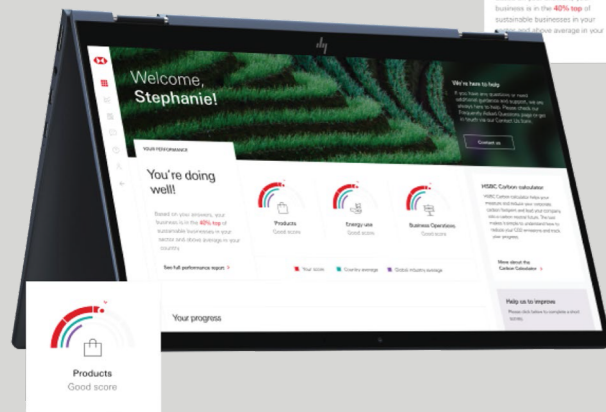


HSBC Sustainability Tracker

Supporting your sustainability journey

[Register today](#)



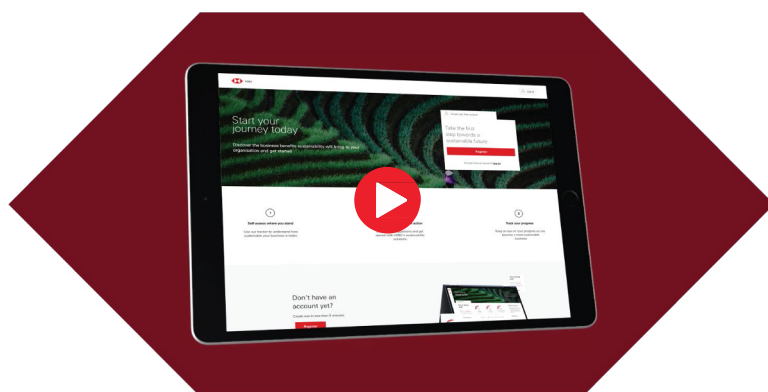
With change, comes opportunity and that's why HSBC is here to help you understand and act on your sustainability journey. As part of our effort to do so, we have launched the new HSBC Sustainability Tracker, which is a simple tool for businesses that are just getting started, or are already on their sustainability journey.

Our new HSBC Sustainability Tracker offers tailored suggestions and tangible actions which can be easily and cost-effectively implemented with our support, to help you create a more sustainable business across your operations, energy use, and products.

So what are the benefits?

- ◆ Self-assess how sustainable your business is today
- ◆ Understand how you compare to similar businesses
- ◆ Discover the business benefits sustainability will bring to your organisation
- ◆ Receive actionable suggestions on how you can transition to a more sustainable business
- ◆ Get access to additional sustainability recourses and insights
- ◆ Improve with your personalised dashboard and measure change
- ◆ Take the next step with support from your HSBC Relationship Manager

The HSBC Sustainability Tracker Explainer.... watch below



Sustainability Benefits to Businesses



Creates cost reduction & efficiency gains



Improves reputation among buyers



Enables risk mitigation and resilience



Meet regulatory requirements



Attracts wider investor base



Enables growth in new markets



Enhances staff pride and purpose



HSBC

Opening up a world of opportunity

Create an account and start your journey today



10 to 15 min

From creating an account to getting your results, the whole process takes approximately 10 -15 minutes to complete and provides you with insights that allow you to measure, plan, implement and track your sustainability progress.

Step-by-step:



1 Register for the **HSBC Sustainability Tracker** by creating your account

Complete the survey and self-assess where you are with tailored questions

2



3 Generate your personalised report

Plan your next steps using the report's suggestions and action dashboard

4



5 Take action and talk to HSBC about how we can help you to implement sustainable change



To register, please visit <https://sustainabilitytracker.business.hsbc.com/en-hk> now!

We're here to help

If you have any questions or need support on getting started, please contact your Relationship Manager or email amh.cmb.sustainable.finance@hsbc.com.hk



HSBC

Opening up a world of opportunity

Disclaimer

Today we finance a number of industries that significantly contribute to greenhouse gas emissions. We have a strategy to help our customers to reduce their emissions and to reduce our own. For more information visit www.hsbc.com/sustainability.

The use of the HSBC Sustainability Tracker is subject to its own sets of terms and conditions which you are required to agree to upon registration.

Reminder: "To borrow or not to borrow? Borrow only if you can repay!"

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