

## Terms and Conditions for HSBC Trade Services Offer for HKTVmall merchants

### Promotional Terms and Conditions

1. The promotion is offered by The Hongkong and Shanghai Banking Corporation Limited (“HSBC” or the “Bank”)
2. The following “Offers” are applicable to a new or existing HSBC Hong Kong Commercial Banking customer (an “Eligible Customer”) who has successfully submitted a “Apply for Trade Services” request at the HSBC webpage titled “Arrange a call back” accessed at <https://www.business.hsbc.com.hk/en-gb/arrange-a-call-back-hktvmall> between 18 July 2023 – 31 December 2023, both dates inclusive (the “Promotional Period”). During this Promotional Period an Eligible Customer:
  - a) Who successfully activates a trade account number (the “Account”) for the first time with the Bank within the Promotional Period shall be entitled to HKD2,000 worth of trade vouchers (i.e. 4 vouchers in total and each valued at HKD500);
  - b) Who is granted a new general banking facility by the Bank within the Promotional Period shall be entitled to HKD3,000 worth of trade vouchers (i.e. 6 vouchers in total and each valued at HKD500), and
  - c) Upon the first drawdown of any of the facility(ies) mentioned in (a) and/or (b) above, such Eligible Customer shall be entitled to a one-time interest rebate amounting to 1% of the applicable interest rate for the first 3 months of the financing period under those facilities provided that the aggregate amount of such interest rebates shall not exceed HKD\$20,000
3. The Bank has absolute discretion to determine whether a customer is considered an Eligible Customer.
4. The dates appearing in the Bank’s record will be conclusive as to the date on which an account, product, service or transaction was opened, provided, issued, executed or terminated.
5. If an Eligible Customer successfully redeems a trade voucher, the value of the trade voucher will be deducted from the applicable fees and charges of a trade transaction set out in Section F (Guarantees) and Section G (Import/Export) and Section H (Receivables Finance) of the latest HSBC Commercial Tariffs published at <https://www.business.hsbc.com.hk/en-gb/regulations/commercial-tariffs> and applied to the Account of the Eligible Customer.
6. Successful Eligible Customers will be notified through post on or before 31 March 2024 using their current local correspondence address maintained in the Bank’s record after all the conditions of the Offer are satisfied or at such other time mutually agreed with the bank.
7. Notices to Eligible Customers will not be replaced in the event of loss or damage, including without limitation if they are lost in transit after being mailed out by the Bank to the Eligible Customers.
8. If, for whatever reason, Eligible Customer is not granted a new general banking facility by the Bank or unable to open the Account within the Promotional Period, that customer will not be considered an “Eligible Customer” for the purposes of the Promotion, and the Offer will not be fulfilled.
9. If an Eligible Customer cancels the Account or the relevant facility with the Bank before the date of issuance of the trade vouchers, the Bank reserves the right to suspend and/or terminate granting any Offer under this promotion.
10. The relevant product(s) under this promotion is available on request. Terms and conditions apply, and service charges may be applicable.
11. HSBC reserves the right to offer an alternative Offer without prior notice if the trade voucher under this Promotion is not available or out of stock.
12. The Offer is non-transferable, non-negotiable and non-refundable. You cannot exchange the trade voucher for cash, other products, services or discounts or transfer or sell the vouchers.
13. This Offer cannot be used in conjunction with other promotional offers under any concurrent promotions run by the Bank.
14. It is the Eligible Customer’s responsibility to comply (at their own expense) with any laws requiring payment of any tax, duty, levy or similar impost relating to the award of the trade voucher if any, and HSBC shall have no responsibility in respect thereof.
15. The Offer is provided subject to prevailing regulatory requirements.
16. In case of disputes arising out of this promotion, the decision of the Bank shall be final and conclusive.
17. The Bank reserves the right to suspend and/or terminate granting any offer under this promotion, and/or vary these terms and conditions at any time without prior notice. The Bank accepts no liability for any such change or suspension/termination.
18. No person other than the Bank and the Eligible Customers will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these promotional terms and conditions.

19. In the event of any discrepancy or inconsistency between the English version and the Chinese version of these terms and conditions, the English version shall apply and prevail.
20. These terms and conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region ("Hong Kong"). Each of the Bank and the Eligible Customers submits to the non-exclusive jurisdiction of the courts of Hong Kong but these terms and conditions may be enforced in the courts of any competent jurisdiction.
21. Should you prefer not to receive marketing information or calls from The Hongkong and Shanghai Banking Corporation Limited, please inform us by calling our Customer Service Hotline on 2748 8288 or sending us a request by email to [unsubscribe@hsbc.com.hk](mailto:unsubscribe@hsbc.com.hk) or mailing your request to "The Hongkong and Shanghai Banking Corporation Limited, PO BOX 72677, Kowloon Central Post Office, Kowloon, Hong Kong" or visiting any one of our branches. Please specify the type of marketing information that you would like to stop receiving (direct mail by post, email, SMS or telephone calls) when making such request. We will arrange to have your company excluded from our marketing list without charge. Please do not provide your account or credit card number, or disclose any confidential information in your email.

Reminder: "To borrow or not to borrow? Borrow only if you can repay!"



Issued by The Hongkong and Shanghai Banking Corporation Limited